INSTAGRAM RUBRIC

 Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Period: \_\_\_\_\_\_

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| --- | --- | --- | --- |
| **Categories** | 3 | 2 | 1 |
| **Photo/Image** Manner in which photo/image demonstrates insight and creativity.(avoid screenshots from film) | ExemplaryImage is relevant to the topic and shows *insightful evidence* of an attempt to show creativity in choosing/creating the image.  | ProficientImage is relevant to the topic and shows *some evidence* of an attempt to show creativity in choosing/creating the image.  | Needs ImprovementImage does not represent well the topic. There is *no evidence* of an attempt to show creativity in choosing/creating the image.  |
| **Initial Post** Manner in which post demonstrates insightful connection to character.  | ExemplaryMain idea of post is focused, insightful, and complete. Post gives *strong evidence* to your understanding of character.  | ProficientMain idea of post is clear. Post gives evidence of *some understanding* of character.  | Needs ImprovementMain idea of post is unclear. Post gives *little evidence* to understanding of character.  |
| **Hashtags** Manner in which hashtag(s) strongly connect to image, post, and character. | ExemplaryContains at least *3* #hashtags. *Strong connection* to image and post.Reflects *strong insight* into character.  | ProficientContains at least *2* #hashtags. *Clear connection* to image and post.Reflects *some insight* into character.  | Needs ImprovementContains *less than 2* #hashtags*Weak connection* to image and post.Reflects *little or no insight* into character.  |
| **Mechanics** Spelling, punctuation, capitalization, grammar | ExemplaryNo punctuation, grammar, or spelling errors.  | Proficient5 or less grammar, punctuation, or spelling errors.  | Needs ImprovementMore than 10 errors and/or student did not maintain the required layout.  |
| **Aesthetics** | ExemplaryLayout is exceptional and aesthetically pleasing. | ProficientLayout is somewhat aesthetically pleasing. | Needs ImprovementLayout is disorganized and shows little effort.  |
| **Quotation**Manner in which quotation demonstrates strong connection to image, post, and character. | Exemplary *Strong connection* to image and post.Reflects *strong insight* into character.  | Proficient *Clear connection* to image and post.Reflects *some insight* into character.  | Needs Improvement *Weak connection* to image and post.Reflects *little or no insight* into character.  |

Maximum Points = 18

i.e.: 15/18 = 83%

Total Points Earned: \_\_\_\_\_\_\_\_