INSTAGRAM RUBRIC

Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Period: \_\_\_\_\_\_

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| --- | --- | --- | --- |
| **Categories** | 3 | 2 | 1 |
| **Photo/Image**  Manner in which photo/image demonstrates insight and creativity.  (avoid screenshots from film) | Exemplary  Image is relevant to the topic and shows *insightful evidence* of an attempt to show creativity in choosing/creating the image. | Proficient  Image is relevant to the topic and shows *some evidence* of an attempt to show creativity in choosing/creating the image. | Needs Improvement  Image does not represent well the topic. There is *no evidence* of an attempt to show creativity in choosing/creating the image. |
| **Initial Post**  Manner in which post demonstrates insightful connection to character. | Exemplary  Main idea of post is focused, insightful, and complete. Post gives *strong evidence* to your understanding of character. | Proficient  Main idea of post is clear. Post gives evidence of *some understanding* of character. | Needs Improvement  Main idea of post is unclear. Post gives *little evidence* to understanding of character. |
| **Hashtags**  Manner in which hashtag(s) strongly connect to image, post, and character. | Exemplary  Contains at least *3* #hashtags.  *Strong connection* to image and post.  Reflects *strong insight* into character. | Proficient  Contains at least *2* #hashtags.  *Clear connection* to image and post.  Reflects *some insight* into character. | Needs Improvement  Contains *less than 2* #hashtags  *Weak connection* to image and post.  Reflects *little or no insight* into character. |
| **Mechanics**  Spelling, punctuation, capitalization, grammar | Exemplary  No punctuation, grammar, or spelling errors. | Proficient  5 or less grammar, punctuation, or spelling errors. | Needs Improvement  More than 10 errors and/or student did not maintain the required layout. |
| **Aesthetics** | Exemplary  Layout is exceptional and aesthetically pleasing. | Proficient  Layout is somewhat aesthetically pleasing. | Needs Improvement  Layout is disorganized and shows little effort. |
| **Quotation**  Manner in which quotation demonstrates strong connection to image, post, and character. | Exemplary  *Strong connection* to image and post.  Reflects *strong insight* into character. | Proficient  *Clear connection* to image and post.  Reflects *some insight* into character. | Needs Improvement  *Weak connection* to image and post.  Reflects *little or no insight* into character. |

Maximum Points = 18

i.e.: 15/18 = 83%

Total Points Earned: \_\_\_\_\_\_\_\_